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## J&C Joel South Africa steal the show at Mediatech 2011

J&C Joel South Africa's first Mediatech Africa was a great success, with the team collecting a Platinum Stand award for one of the best exhibition stands at the show.

The biennial trade show is one of Africa's premier exhibitions for the production, film, broadcasting, sound and lighting industries, and J&C Joel South Africa were present to showcase their wide range of flame retardant and acoustic fabrics, flooring and stage machinery.

J&C Joel South Africa's General Manager, Barry Snow, said: "The response we received was fantastic, especially considering this is our first year at the event.

"We are hoping the exposure is going to drive the name J&C Joel in South Africa and we look forward

to building the business and tackling a bigger market going forward."

J&C Joel's CEO, James Wheelwright, also attended the show and said: "The success we've had at this show illustrates the progress J&C Joel are making in the African market and the company as a whole continues to go from strength to strength."



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J&C Joel South Africa's General Manager, Barry Snow, alongside Debbi Tucker and Oliver Hauser with the Mediatech Africa Platinum Stand Award



The J&C Joel South Africa team at Mediatech Africa 2011



J&C Joel CEO, James Wheelwright, who attended Mediatech Africa with the accolade awarded to J&C Joel South Africa

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