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## J&C Joel launch new fabric ranges at PLASA 2011

For over 30 years the PLASA Show has been the premier exhibition for the lighting, sound and stage technology industries and continues to go from strength to strength. J&C Joel returned to Earls Court 2 with a stand designed specifically to display each of their product ranges; flame retardant fabrics, draping, stage machinery, rigging and acoustic solutions.

Staff from J&C Joel's offices around the world were on hand to spread the word on their growing range of products and showed off their new range of fabric sample cards.

The Joel Bar was also available to supply refreshments to the many people who visited the stand, and was one of the focal points of the show on Tuesday 13 September as J&C Joel hosted a special PLASA Cocktail Party!



### New Fabric Cards

**Joelflex:** Great for stretching over frames to make striking fabric shapes. Joelflex can also be bonded to either a soft needle punch backing or a carpet backing.

**IFR Velvets:** a range of quality inherently flame retardant Trevira velvet velours in seven different weights to suit any application. Can be custom dyed on request.

**Sprinkler Stretch and Gauze:** Manufactured specifically for use for dressing ceilings at exhibitions and events, both fabrics are VdS approved for use in buildings with sprinkler systems.

**Deko Molton:** available as a double or single-sided fabric, Deko Molton is an excellent exhibition and event fabric. It is versatile and a thrifty way to add colour to any project.

**Taffeta Blackout:** a taffeta style blackout fabric with a soft sheen finish. Suitable for use in schools, theatres, events and the TV industry.

**Glittercloth, Ice & Black Ice:** Glittercloth is a heavyweight cotton-backed glitter fabric suitable for displays and exhibitions, while Ice & Black Ice are lightweight fabrics with high sheen shimmer effect.

**Joelmat Gloss, Glitter & Crystal:** Joelmat Gloss is a vinyl flooring with a high-gloss finish suitable for catwalks, stages, award ceremonies and more. Joelmat Glitter gives all the benefits of Joelmat with added sparkle. Joelmat Crystal is a transparent version of Joelmat Glitter.

**Regal Satin:** elegant IFR satin finished polyester, looks impressive and comes in a range of colours to meet any requirement.



Sample cards for J&C Joel's new fabrics are available now and can be requested at [www.jcjoel.com](http://www.jcjoel.com) or by calling our UK Sales Office on 01422 833835.

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