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J&C Joel set to deal with record cotton prices

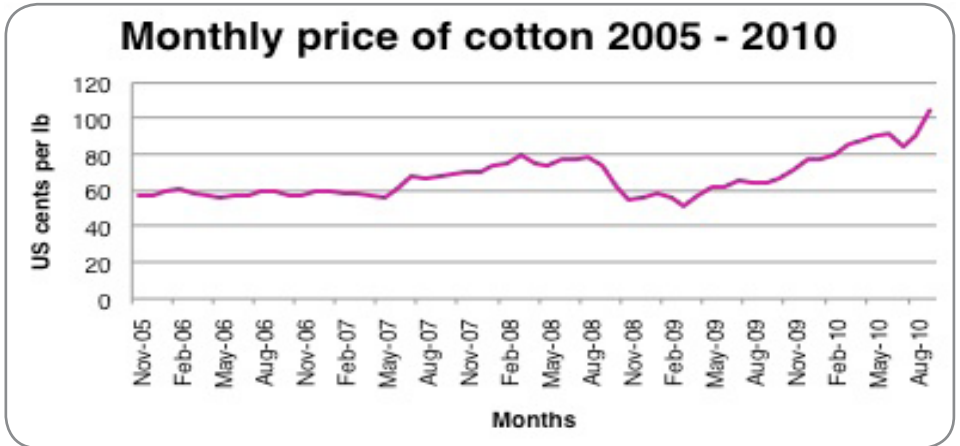
A record rise in the cost of cotton is affecting prices across the textiles industry. Whether you're buying a cotton cyclorama canvas for your venue, clothing or fabrics, the chances are you'll feel the effect in your pocket.

These price rises are due to high global demand, reduced production from the world's largest cotton producing nations and frenzied buying by businesses fearing shortages.

Whether you're buying fabric or clothing, you will feel the effect in your pocket

Chinese cotton prices have increased due to workers' demands for increased wages, huge demand and a late harvest that has badly affected production. Around 15% of Pakistan's cotton crop was wiped out by flooding earlier this year, and India has cut exports due to pressure from their domestic market.

While cotton producing nations are devoting more land to cotton crops in order to increase yields, global demand is



expected to keep prices rising.

Rising prices of synthetic fabrics are also expected, though not on the same scale, as suppliers exploit the opportunity to increase profits at a time when cotton based fabrics become more expensive.

Given these pressures J&C Joel have worked hard over the last eight months to ensure that our pricing structure has remained as stable as possible by placing large cotton contracts with our suppliers to try and keep any future increases to a minimum.

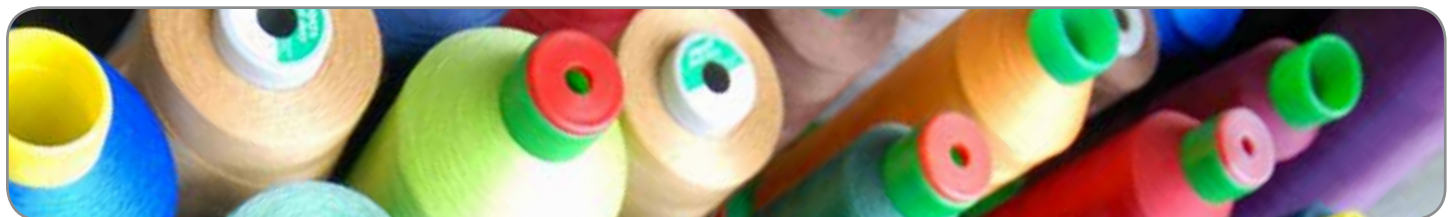
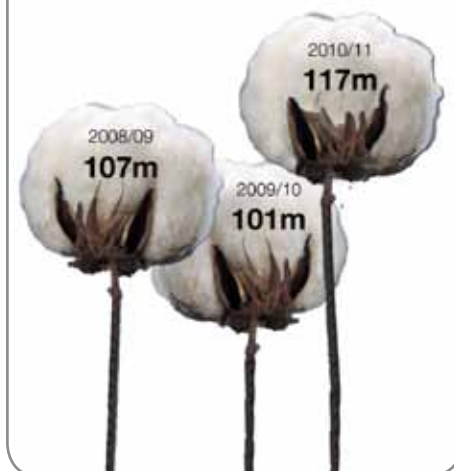
15% of Pakistan's cotton crop has been wiped out by flooding

We aim to work closely with our

customers to ensure that they get the best deals and are aware of any changes to our pricing structure. Contact our sales team to see what we have to offer.

J&C Joel are working closely with customers to give them the best deals

World production of cotton bales (millions)



Offices in:

United Kingdom | South Africa | United Arab Emirates | Hong Kong