



J&C Joel

Venue & Usage

Events, Exhibitions &
Conferences

Technology

Traditional Drapery
Over Stage Engineering
Bespoke Fabric Shapes

Forever Valentino — Qatar —



Technical Components

- 150rm of special wave header drapery at 150% fullness
- 150rm of rigging for the drapes, using special cut ply and custom hook clamps
- Canvas-wrapped walls at 4m high



Challenges & Successes

'Valentino Forever' pays homage to its founder Valentino Garavani and its still-unfolding heritage of Haute Couture excellence. One of the world's largest fashion exhibitions ever consisted of over 230 unique pieces, celebrating the work of Valentino Garavani.

One challenge faced was how to design a wave curtain that could be hung without having to use a wave track. However, this was also the main success story; through lots of R&D, we were able to come up with a type of header that allowed the wave-type pleat with a stiff enough header to hold the shape.

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