



J&C Joel

Venue & Usage

Stage Shows

Technology

Bespoke Fabric Drapes

The London Palladium, UK



Technical Components

Creative Drapery • Custom Woven Fabric • Custom Trimmings • Heritage Drapery



www.jcjoel.com

The London Palladium, UK



Summary

J&C Joel was instructed by LW Theatres to replace the existing box pelmets at the iconic London Palladium.

The job consisted of three boxes with the same design and the Royal Box with its own unique look.

The brief was to recreate the existing pelmets in all respects, including fabric, trimmings and design. This may seem a simple task, but the original drapes were over 20 years old, so it proved a challenge to find fabrics that matched the originals.

Using our extensive network of mills, we managed to find a very close match to the fabric used in three of the boxes. However, despite conducting a thorough international search, we couldn't find anything that was a close enough match to the Royal Box fabric.

Having concluded that we were not going to find a close enough match, we commissioned a weaver to recreate the fabric based on a sample we provided.

Following a thorough design and sampling process, we received client approval and the fabric was manufactured from pure silk.

Running in parallel to the fabric search was the production of trimmings to match the originals. These were created from photographs, site measurements and, in the case of the braids, a small snippet taken from the existing drapes.

We went through a full sampling process, which allowed for some minor tweaks to be made to the colours of the new trimmings.

Once all elements were with us, we commenced production of the pelmets. All pelmets had been drawn by our design team based on a thorough survey undertaken by our install team together with one of our production team.

Due to the tight programming at the Palladium, we had a very small install window, but due to our meticulous preparation, the team finished in good time.

The end result was a set of new drapes that are a faithful recreation of the previous set, with their vibrancy restored.