



**J&C Joel**

## Venue & Usage

Events, Exhibitions &  
Conferences

## Technology

Traditional Drapery  
Acoustics

# Terhal by Dragone — Saudi Arabia —



## Technical Components

- 5000sqm of Masking Drapery, Black Wool Serge 1.8, 500gms



## Challenges & Successes

We recently completed a project for the international cultural creation and experience design company Dragone. The project, named TERHAL, is a live theatrical production that celebrates the rich culture of Saudi Arabia by featuring a combined cast of local Saudi artists working alongside international artists and collaborators from over 20 different nations. We were tasked with supplying and installing traditional drapery and acoustics for the production.

To complete this challenging project, we had to manufacture over 5000 sqm of drapery within a three-week period for onsite delivery. Due to the sheer enormity of the task, production was split across two separate facilities. We were able to deliver the drapery on time and install it across four-night shifts, ensuring that other works could happen throughout the 24 installation schedule. The successful completion of this project showcases our ability to handle even the most complex and challenging installations.