J&C Joel

Inspiration in every performance



THE GLASSHOUSE

Newcastle, UK

www.jcjoel.com

The Glasshouse

Country / City: Newcastle, UK
Completion: November 2026
Usage: Performance

Technology



Traditional Drapery



Manufacturing

Overview:

The Glasshouse, formerly known as The Sage, opened in 2004 following a £70 million investment. Home of Royal Northern Sinfonia. Widely regarded as a world-class venue, it sits on the banks of the River Tyne in Gateshead. From the outset, variable acoustics were a key design priority. As a result, J&C Joel was commissioned to dye and weave more than 8,500 metres of fabric and manufacture 153 acoustic drapes for the venue.

Fast forward 22 years and The Glasshouse came directly to J&C Joel to replace all 153 ageing drapes. Using our popular coloured wool serge, we manufactured a complete set of new acoustic drapes to match the venue's requirements. At the same time, our team installed the new drapes they serviced the existing track system, ensuring the venue could continue to deliver exceptional acoustic performance.

This project highlights J&C Joel's expertise in venue acoustics and demonstrates our ability to manufacture high-quality acoustic drapes at scale. Furthermore, being selected for the project more than two decades after the original installation reflects the strength of our workmanship and the lasting relationships we build with our customers. It stands as a testament to the trust our clients place in J&C Joel and our continued commitment to delivering outstanding results throughout the lifetime of a venue.







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